

1972

APRIL 3

fashion calendar

32nd year • issued weekly

JANUARY

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher

WEEK BEGINNING MONDAY, APRIL 3, 1972

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 2 12:00 Noon- 9:00 P.M. Dinner	EASTER SUNDAY FASHION SHOW "Straw Hat Time at The Waldorf" -- Fashions by Countess Alexander, Concept VII, Design Thai, D'Amselle, Ginori, Giorgini, Nat Kaplan, Hanae Mori Boutique, Malcolm Starr. Hats: Cesar Rubio. Perfume: Straw Hat by Faberge. Reservations (\$10.00): EL. 5-3500. Fashion Show Director: Mia Grau, AT. 9-4359.	VARIOUS MANUFACTURERS	WALDORF-ASTORIA PEACOCK ALLEY
Sunday April 2 12:30 P.M. Luncheon	TWELFTH ANNUAL BENEFIT SHOW Gucci Collection of Classics - fashions and accessories for men and women-- "Easter In Italy". Gucci Public Relations: Hamra Associates: 753-9833. Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; Junior, \$17.50. Contact: Eileen Healey, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS
Sunday April 2 12:30 P.M.- 4:00 P.M. Dinner	FASHION SHOW AT EASTER DINNER Fashions by: Wilson Folmar, Kasper for Joan Leslie, Gene Berk for Paganne, Shannon Rodgers for Jerry Silverman, Malcolm Starr. Reservations (\$12.50); PL. 9-7010. Commentator and coordinator: Mary Alice Rice, PL. 2-5726.	FIVE DESIGNERS	HOTEL PLAZA TERRACE ROOM
Beginning Monday April 3	EARLY FALL SPECIAL GROUP Continuous showings by appointment. Contact: 244-1872.	LARRY ALDRICH BY MARIE MCCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday April 3	EARLY FALL COLLECTIONS Continuous by appointment. Contact: WI. 7-8235.	DONALD BROOKS & DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 3	EARLY FALL TRANS- SEASONAL COLLECTION Continuous showings by appointment. Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday April 3	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: Bette West, 239-4155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday April 3	EARLY FALL SPECIAL GROUP Continuous showings by appointment. Contact: OX. 5-4812.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday April 3	EARLY FALL SPECIAL GROUP Continuous showings by appointment. Contact: Miss Fritz, LO. 5-4115.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday April 3	CAPSULE COLLECTION BY DON BREITINGER Continuous showings by appointment. Contact: LA. 4-0237.	HAROLD LEVINE; HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 3	OPENING OF FALL COLLECTIONS Continuous showings. Contact: Janice Watt, 594-2100.	LOOMTOGS & LOOMKNITS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday April 3	CAPSULE TRANSITION COLLECTION Continuous showings by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday April 3	OPENING OF FALL SPORTSWEAR COLLECTION Complete ready-to-wear sportswear collection. By appointment. Buyers: Jo Behar, 354-0790. Publicity: Patricia Murai, 355-7310.	FRANCK OLIVIER OF PARIS	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday April 3	ADVANCED FALL COLLECTION By appointment. Contact: Mary Kloss, 868-2880.	PAPILLON LTD.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday April 3	OPENING OF CAPSULE COLLECTION Continuous showings by appointment. Contact: Penny Walker, 947-0964. Publicity: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday April 3	OPENING OF FALL- WINTER COLLECTION Continuous showings by appointment. Also, lingerie collection. Contact: Kathleen Bourke, 249-9600.	KEN SCOTT	17 EAST 67TH STREET SHOWROOM - 3A
Beginning Monday April 3	OPENING OF FALL COLLECTION Showings of knit, wool and cashmere sweaters and dresses. Continuous showings. Contact: LO. 5-1445.	SPORTWHIRL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 3	CAPSULE, EARLY FALL COLLECTIONS Continuous showings by appointment. Contact: 564-3857.	TRAINA BOUTIQUE; & TRAINA SPORT	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday April 3	THE IN-BETWEEN COLLECTION Special dresses and sports collection. Continuous showings by appointment. Contact: Bettye Whiteman, WI. 7-2055.	KAY UNGER FOR RICHARD D.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday April 3	EARLY FALL-- SPECIAL GROUP Informal showings, by appointment. Contact: 736-1690.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday April 4 10:00 A.M.	EARLY FALL COLLECTION By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday April 4 11:30 A.M.	CUSTOMERS AND PRESS: PLAZA COLLECTIONS Summer collections from America's leading designers. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday April 4 2:30 P.M. Champagne	FALL AND WINTER FRENCH SPORTSWEAR Nugal sportswear collections from France; also, ensembles and coats by Emmanuelle Khanh. By invitation. Contact: Walter Seeman, 354-0330.	SOCIETE COMMERCIALE D'OUTRE ATLANTIQUE(SCOA)	1410 BROADWAY SHOWROOM - 28TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 4 4:00 P.M.	PREVIEW OF FALL COLLECTION Designed by Keith Adams and Michael Moraux. By invitation. Continuous thereafter. Contact: CH. 4-4131.	TANNEL KNITS, INC.	1400 BROADWAY SHOWROOM - 27TH FLOOR
Beginning Tuesday April 4	PREMIERE OF EARLY FALL COLLECTION "The Starting Group" - continuous showings. Contact: 354-0818.	BEVERLY MOYER FOR THE KREISLER GROUP	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 4	OPENING OF EARLY FALL COLLECTION By appointment. Contact: Ruth McLaughlin, 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Tuesday April 4	OPENING OF FALL COLLECTION Continuous by appointment. Contact: MU. 3-2467. Publ: Viola Rossi, 489-8118.	SPORTCOUTURE BY FRANCESCA FOR DAMON	1410 BROADWAY SHOWROOM - 12TH FLOOR
Beginning Tuesday April 4	EARLY FALL BY OLE BORDEN Continuous by appointment. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday April 4	TRANSITIONAL MISSES & JUNIOR COLLECTIONS Continuous showings. Contact: Sara Wish Rubin, 354-8636.	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY SHOWROOM - 1785
Wednesday April 5 12:30 P.M. Luncheon	SUMMER FASHIONS AT LUNCHEON SHOW Fashions by Joey Garguillo and Betty Carol. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	SMITH & JONES; AND CHRISTOPHER JONES	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday April 5 2:00 P.M.- 4:00 P.M.	FASHION SHOWING OF JAPANESE KIMONOS By invitation. Contact: 3-20, Kanda Nishiki-Cho, Chiyoda-Ku, Tokyo; or Kinetso World Express, 230 Park Avenue, 685-7043.	ALL-JAPAN KIMONO CONSULTANT ASSOCIATION	N. Y. HILTON HOTEL TRIANON BALLROOM
Wednesday April 5 2:30 P.M.	OPENING OF CAPSULE COLLECTION By invitation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Wednesday April 5	OPENING OF CAPSULE COLLECTION Continuous showings by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday April 6 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Chester Louis, 7-5324.	LANVIN SPORTSWEAR	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday April 6	OPENING OF CAPSULE COLLECTION Continuous showings. Contact: Michael Ortseifer, LA. 4-5923.	WILSON FOLMAR; & FOLMAR FANTASY	530 SEVENTH AVENUE NEW SHOWROOM - 14TH FLOOR
Beginning Friday April 7	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 524-4510.	MORTON MYLES FOR GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 9- April 11	FALL-WINTER HOME SEWING SHOW FOR BUYERS Over-the-counter fabrics, trimmings, sewing accessories, patterns, exhibits. <u>Mon., April 10, 8:00 A.M.</u> - Show by Simplicity Pattern Co., Ballroom, <u>April 10 and 11</u> - Hoechst Fibers, continental breakfasts. <u>April 10</u> - Exhibitor-sponsored cocktail party. <u>Tues., April 11, 8:00 A.M.</u> - Panel. Celanese Hospitality Suite. Contact: 919 Third Avenue, 826-0800.	AMERICAN FASHION HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA 9TH AND 10TH FLOORS
April 9- April 12	PHILADELPHIA GIFT SHOW AT BENJAMIN FRANKLIN HALL, PHILADELPHIA, PA. Contact: Maxine or Robert Carman, Little Bros. Shows, 220 Fifth Ave., 686-1677.		
April 9- April 13	SEVENTH "INTERCHIC" INTERNATIONAL FASHION BUYERS SHOW, BERLIN, WEST GERMANY Contact: Roy Blumenthal, International Associates, Inc., TE. 8-2930.		
Monday April 10 6:00 P.M. Cocktails	FALL COLLECTION OF MENSWEAR FASHIONS Press showing of wholesale collection for the American man. Cocktails after the show. By invitation. Contact: Miss King, 744-7303.	JACKIE ROGERS	27 EAST 67TH STREET
Beginning Monday April 10	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE NEW SHOWROOM - 14TH FLOOR
Beginning Monday April 10	OPENING OF FALL SHIRT COLLECTION Continuous showings. Contact: 765-1250.	LADY MANHATTAN	1407 BROADWAY SHOWROOM - 15TH FLOOR
April 10- April 14	READY-TO-WEAR FROM CANADA Fall and Winter collection from Canada, featuring coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear. Daily showings: 9:00 A.M. to 6:00 P.M. Contact: John Hoffman, New York Consulate, 586-2400.	CANADIAN DEPT. OF INDUSTRY, TRADE & COMMERCE	HOTEL McALPIN BWAY & 34TH STREET
Monday April 10- April 12	44TH READY-TO-WEAR SHOWINGS IN ITALY <u>Mon., April 10:</u> Titti Brugnoli, Ognibene Zendman, Enzo, Fabiani Modiva, Pret a Porter, Sarli, Clara Centinaro, Andre Laug, Carosa, Heinz Riva, Balestra, Antonelli, Baratta, Sorelle Fontana, Emilio Pucci. <u>Tues., April 11:</u> Ferragamo, Assunta, Krizia, Pi Cri, Franco Bertoli, Soldano, Paola Signorini, Montedoro, Fendi, Avolio, Livio de Simone, Lux Sport, Gibo, Trell, Hermitt, Naldoni, Franco, Puccetti, Caumont, Garbell, Melloni, Charade, Tendresse, Guarnera, Billy Ballo, Kinki Shop, Gin Mari, Pelizzoni, Aquarius, Viscardi. <u>Wed., April 12:</u> Lesy, Trico, Noni Sport, Laura Aponte, Mirsa, Nardini, Le Gardien, Albertina, Milena Mosele, Roberto Cavalli, Maljana, Ilaria, Avagolf, Gherardini, Missoni, Gi Bi Rome, Naka. Contact: Centro di Firenze, 50121 Firenze, Viale Gramsci 9/a Florence.	CENTRO DI FIRENZE PER LA MODA ITALIANA	PITTI PALACE FLORENCE, ITALY
Thursday April 13 11:30 A.M.	FALL AND WINTER COLLECTION IN ROME Women's and men's fashions. By invitation. Publicity: Anita Tiburzi, 752-1510.	VALENTINO	VIA GREGORIANA 24 ROME, ITALY
Saturday April 15- April 18	VIENNESE FASHION SHOWINGS IN PARIS Fashions by 15 designers. Contact: Terry Mayer, Inc., P.O. Box 228, 685-6561.	AUSTRIAN FASHION CTR; AUDTRIAN TRADE DEL.	INTERCONTINENTAL HOTEL 3 RUE DE CASTIGLIONE

Monday
April 10-
April 19

FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients)

Mon., April 10 9:30 A.M. Castillo (76, rue du Fg. St-Honore)
2:30 P.M. Daniel Le Bret
4:30 P.M. Bistrot du Tricot
Tues., April 11 ... 10:30 A.M. Franck Olivier (Hilton, Salon)
12:30 P.M. d'Orsay
4:30 P.M. P. Plume (103, rue Réamur)
Wed., April 12..... 9:30 A.M. Dormeuil Fréere (4, rue Vivienne)
11:00 A.M. Miss Dif (Salon des Champs Elysées)
2:30 P.M. Bianchini Ferrier
4:30 P.M. Sym
Thurs., April 13.... 9:45 A.M. Ledoux Sports (Plaza Athénée)
11:00 A.M. Pierre Cardin
11:30 A.M. Brezin (173, rue St-Martin)
**2:30 P.M. Nina Ricci (20, rue des Capucines)
**4:30 P.M. Lanvin (22, Fg. St-Honore)
Fri., April 14....**9:00 A.M. Jean Patou (7, rue St-Florentin)
9:30 A.M. Mendes (38, rue L. Bellan)
9:30 A.M. Maria Moutet (182, Fg. St-Honore)
**11:00 A.M. Pierre Balmain (44, rue Francois Ier)
12:30 P.M. G.E.T. (Hilton Salon d'Orsay)
** 12:30 P.M. Pierre Cardin (3, Av. Gabriel)
**2:30 P.M. Guy Laroche (29, Av. Montaigne)
**3:30 P.M. Louis Feraud (88, Fg. St-Honore)
Sat., April 15....**9:30 A.M. Ungaro (2, Av. Montaigne)
11:00 A.M. Sara Shelburn, (10, rue de Cygne) Also 4:30 P.M.
5:00 P.M. Pret a Porter Israelien
8:00 P.M. Le Groupement de Paris (Intercontinental)
Sun., April 16..... 7:00 P.M. Visions Emba (2, Av. Gabriel)
Mon., April 17..... 9:30 A.M. Chloe (71, Av. F. Franklin Roosevelt)
**10:30 A.M. Courreges (40, rue Francois Ier) Also 5:00 P.M.
11:00 A.M. Pierre Balmain (44, rue Francois Ier)
12:00 Noon Mic Mac - Tan Giudicelli
**4:00 P.M. Miss Dior (30, Av. Montaigne)
**5:30 P.M. Hermes (40, rue de Villiers)
9:00 P.M. Galade La Fourrure (Pavillon d'Armenonville)
Tues., April 18 9:30 A.M. Tiktiner
**10:30 A.M. Courreges (40, rue Francois Ier) Also 5:00 P.M.
11:30 A.M. Daniel Hechter
**1:00 P.M. Givenchy Nouvelle Boutique (26, rue d'Aboukir)
2:30 P.M. Cacharel (18, rue du Fg. du Temple) Also 9:00 P.M.
4:00 P.M. Timwear (6, Cité Paradis)
5:30 P.M. Saint Clair-Bataclan
Wed., April 19..... 9:45 A.M. Dennet Barry
**11:00 A.M. J. L. Scherrer (51, av. Montaigne)
1:00 P.M. Georges Rech
3:00 P.M. Mendes (38, rue L. Bellan)
2:30 P.M. E. Khanh (142, rue Montmartre)
8:00 P.M. Jean Halm
Thurs., April 20... 10:00 A.M. E. Ungaro (2, Av. Montaigne)
**11:00 A.M. Saint Laurent (30 bis, rue Spontini) Also 3:00 P.M.
4:00 P.M. Aylvain Dayan (5 rue Royale)
5:00 P.M. Lempereur
Fri., April 21..... 10:00 A.M. Marc Vaughn Boutique (62, rue Francois Ier)
**11:00 A.M. Philippe Venet (62, rue Francois Ier)
**2:30 P.M. Ted Lapidus (37, Av. Pierre Ier de Serbie)

Press Contact: Denise DuBois, Chambre Syndicale de la Couture Parisienne,
100 rue du Fg. St-Honore, Paris 8, France. Tel: 359-10-64.

From April 15-20: Continuous showings, Parc des Expositions, Porte de
Versailles. Contact: French Trade Shows, 582-4960.

(** Members, Chambre Syndicale)

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 11 9:00 A.M. Breakfast	PRESS PREVIEW: SPRING HOME FURNISHINGS Opening of "Together" and "Focus V" -- Spring designer rooms and new modern accessories shop. By invitation. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	5TH FLOOR
Tuesday April 11 4:30 P.M.	FALL '72 HOME SEWING FASHIONS "The Stitch In Time". For merchandise managers, piece goods buyers, press. Show at 5:00. By invitation. Contact: Helen Boyd, 564-2900.	CROMPTON-RICHMOND	HOTEL PLAZA GRAND BALLROOM
Tuesday April 11 5:00 P.M. - 7:00 P.M.	ARTHUR GORHAM'S ABSTRACT WORKS One-man showing of Arthur Gorham's abstract works. de Vries, PL. 3-7300.	BERGDORF GOODMAN	NINA'S CHOICE GALLERY 2ND FLOOR Publicity: Madeleine
Wednesday April 12 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Dawn to Dusk for Spring and Summer". Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	J. SAMANTHA SMITH LTD. (229 EAST 60TH STREET)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday April 13 11:45 A.M. Cocktails- Luncheon	"WHAT'S COOKING...AND HOW" - LUNCHEON MEETING Two case histories in marketing and merchandising. Speakers: Dan R. Cavalier, V.P., Marketing, Atherton Division, Litton Industries; William K. Fahey, General Merchandise Mgr., West Bend Co. Prices: \$14.00, members; \$16.00 guests. Contact: Mavis Harcourt, TE. 8-5133.	NAT'L HOME FASHIONS LEAGUE (767 LEXINGTON)	HOTEL BILTMORE BALLROOM
April 13- April 14	READY-TO-WEAR IN MADRID & BARCELONA, SPAIN Contact: Oficina de Promocion de la Moda Espanola, Ministerio de Informacion y Turismo, Avenida Generalismo 30, Madrid, Spain. Tel: 270-58-00.		
Thursday April 13- April 16	NINTH ANNUAL CONVENTION Highlight of convention will be Gala Benefit Fashion Show at 12:00 Noon, Fri., April 14 (see below). Exhibits, seminars, workshops and model competitions. Workshops by Yoga for Health by Richard Hittelman, American Academy of Dramatic Arts, Young Miss Magazine, Barbara Walden Cosmetics, Revlon, Paul McGregor, Monti Rock, Justine, Jewelry Industry Council. Fri., April 14, 3:00 -4:00 P.M., Empire Room: Fashion Designers Panel - Mr. John, Miss Rikki of Sport Trio, Eloise Curtis for Happenstance, Shannon Rodgers for Jerry Silverman, and Adele Simpson will discuss the latest fashion trends. Moderator: Eugenia Sheppard. Contact for MAA: Eve Siegel, Exec. Dir., 35 W. 53rd, 688-4598 or 245-4620.	MODELING ASSOCIATION OF AMERICA	WALDORF-ASTORIA PARK AVE. & 50TH STREET
Friday April 14 12:00 Noon Luncheon	BENEFIT LUNCHEON AND FASHION SHOW Benefit for Children's Cancer Fund of America. Presented by Francine Farkas, fashion director of Alexander's. Under auspices of Modeling Association of America. Tickets: \$15.00 per person-1010 Third Ave. Chairman Children's Cancer Fund: Mrs. Herbert Mundin. Public Relations: Alexandre Tarsaidze, Serge Obolensky Associates, 421-8266.	ALEXANDER'S & MODELING ASSN OF AMERICA	WALDORF-ASTORIA GRAND BALLROOM
Friday April 14- April 19	FALL-WINTER READY- TO-WEAR IN PARIS Thirty-seven firms from the "Groupement Francais Pour l'expansion du Pret à Porter Feminin de Luxe" will show their collections. Contact: Monique Dognin, 83, Boulevard Richard Lenoir, Paris XI.	GROUPEMENT FRANCAIS	HILTON HOTEL PARIS, FRANCE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 15- April 18	NATIONAL LUGGAGE SHOW & LEATHER SUPPLY EXHIBIT AT HILTON INTERNATIONAL LAS VEGAS, NEVADA. Contact: Jack Citronbaum, 220 Fifth Ave., 532-3960.		
Saturday April 15- April 19	NINTH ANNUAL SNOW SHOW Annual trade event for ski and wintersports retail markets, with participation of over seventy firms, showing apparel, equipment, footwear, accessories. Contact: Doris Taplinger, TR. 4-3030.	SKI COUNCIL OF AMERICA (415 MADISON AVENUE)	McALPIN HOTEL BWAY & 34TH STREET
Saturday April 15- April 20	SKI SHOW FOR 1972 Ski industry's largest trade show with 169 exhibitors. Reception and fashion show produced by Harry Leonard & Co. Hours: 9:00 A.M. to 6:00 P.M. For press and buyers. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVENUE SOUTH)	STATLER HILTON 7TH AVE. & 34TH ST.)
Monday April 17 10:00 A.M.	FALL COLLECTION IN CALIFORNIA By invitation. Also at 2:00 P.M. Contact: Robert Spencer, 627-5201.	MR. BLACKWELL	719 SO. LOS ANGELES ST. SHOWROOM
Monday April 17 4:30 P.M. Cocktails	25TH ANNIVERSARY SHOW Latest fashions in single and double knits for men, women, children in Fair-Tex knitted fabrics of Enkalure nylon and Encron polyester by American Enka. Show at 5:00. By invitation. Publicity: Fair-Tex--Betty Yarmon, 755-3487; American Enka--Audrey Albert, James F. Fox, 500 Fifth, LA. 4-1180.	FAIR-TEX MILLS (1410 BROADWAY)	ESSEX HOUSE COLONNADES ROOM
Beginning Monday April 17	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: 244-3558.	NANTUCKET ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Tuesday April 18 11:00 A.M.	TWO SHOWINGS OF FALL COLLECTION Daily at 11:00 and 2:30. (Note change of date). Contact: Miss Erika, 594-6900.	SPORTOWNE	500 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday April 18 6:00 P.M.- 8:00 P.M.	COCKTAIL PARTY: NEW BOOK BY MAGGIE HAYES Celebrating publication of Maggie Hayes' new book, "The Maggie Hayes Jewelry Book". By invitation. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	ROTUNDA 1ST FLOOR
April 19- April 20	ANNUAL LEATHER CLOTHING BUYERS FAIR IN LONDON AT HILTON HOTEL Contact: Clothing Export Council, 54 Grosvenor St., London, England.		
April 19- April 23	INTERNATIONAL FUR TRADE FAIR IN FRANKFURT, GERMANY. Contact: Frankfurter Rauchwaren-Messe Bettinaplatz 1, 6 Frankfurt Main, West Germany.		
Thursday April 20 12:00 Noon Luncheon	BENEFIT FASHION SHOW: ALL-ISRAELI DESIGNS Showing of fashions by Israeli designers, celebrating Israel's 24th anniversary. Luncheon chairman: Pauline Trigere. Admission: \$6.75 plus minimum purchase of \$500.00 Israel Bond. Fashion show director: Frances Laterman. Contact: 876-5915 or 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVENUE SO.)	HOTEL AMERICANA BALLROOM
Thursday April 20- April 22	FASHION FAIR IN LONDON London Fashion Fair, presented by Associated Fashion Designers, Bloomsbury Pret-a-Porter, Kings Road Club, Knitwear Fashion Group, London Designer Collections. Contact: Clothing Export Council, 54 Grosvenor St., London, England.	CLOTHING EXPORT COUNCIL OF GREAT BRITAIN	GROSVENOR HOUSE PARK LANE, LONDON

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday April 24 2:30 P.M.	SHOWING OF FALL AND WINTER COLLECTION Collection includes bridal gowns, attendants gowns, flower girls gowns and evening things. By invitation. Contact: Julian Pollack, 244-3847; or Janet Chute, 40 Cambridge St., Charlestown, Mass. 02129, 617-242-2677.	PRISCILLA OF BOSTON	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday April 24 5:00 P.M.	PREVIEW: FASHIONS BY HUBERT DE GIVENCHY Reception and press preview of a collection for Borg Textiles, designed in Paris by couturier Hubert de Givenchy, to be reproduced in the U.S. for Fall-Winter distribution by Sportowne. Mr. C. J. Seifert, Jr., Borg Textiles, will host the event. By invitation. Contact: Ruth Hammer Associates, 685-8290.	BORG TEXTILES (DIV. BUNKER-RAMO CORP.)	HOTEL PLAZA WHITE & GOLD SUITE
Tuesday April 25 11:00 A.M.	OPENING OF FALL COLLECTION By reservation. Contact: LO. 4-3246.	MISS FOX BY SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday April 25 11:30 A.M.	CUSTOMER SHOWING: TIKTINER COLLECTION Presentation of exclusive Spring and Summer collection for Bergdorf Goodman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY CASUALS
Beginning Tuesday April 25	OPENING OF FALL COLLECTION A collection of day through evening fashions for the contemporary woman, designed by Eleanor Brenner for Brenner Couture. Informal showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday April 25	OPENING OF FALL COLLECTION Continuous showings. Contact: 244-4700. Publicity: Stutman Assoc., 247-2662.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday April 26 12:00 Noon Luncheon	PRESS LUNCHEON FOR GINGER ROGERS By invitation. Contact: Mary Manilla, Special Programs Coordinator, J.C. Penney Co., 957-6616.	J. C. PENNEY CO.	LUTECE 249 EAST 50TH STREET
Wednesday April 26 3:00 P.M.	FALL SHOWING FOR BUYERS By reservation. (Press show, Thurs., May 11 at 3:00 P.M., by invitation. (See page 12.) Contact: Bob Miller, 695-7715.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday April 27 12:30 P.M. Luncheon	54TH ANNUAL KNITWEAR CONVENTION American-designed, original knit apparel for men, women and children pre- sented by: Allied Chemical Corp.; American Cynamid Co.; American Enka Corp.; American Wool Council; Bancroft Licensing Division-Indian Head Inc.; Celanese Fibers Marketing Corp.; Cotton, Inc.; Courtaulds North America, Inc.; E.I. Dupont de Nemours & Co., Inc.; FMC Corp-American Viscose Division; Hoechst Fibers, Inc.; Phillips Fibers Corp.; Rohm & Haas; Supima Association of America; The Wool Bureau, Inc.; and Woolknit Associates, Inc. Producer: Mia Grau. Price: \$15.00. Press by ticket only. Contact: Edward Brandwein, 51 Madison Avenue, 683-7520.	NAT'L KNITTED OUTERWEAR; KNITTED TEXTILES ASSN.	HOTEL AMERICANA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday April 27 11:30 A.M.	JERRY SILVERMAN CUSTOMER SHOWING Showing of Spring and Summer collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	5TH FLOOR MISS BERGDORF
Thursday April 27 7:30 P.M. Supper- Dance	75TH ANNIVERSARY AWARD AND FASHION SHOW Parsons Alumni Show includes: Adrian, Adri, Ron Amey, Travis Banton, Jeannene Booher, Tom Brigance, Donald Brooks, Albert Capraro, Jo Copeland, Nancy Ebker, Erika Elias, Bosha Johnson, Jane Justin, Kasper, Barbara Larson, Claire McCardell, Donna Morgan, John Moore, Norman Norell, Kathy Paschalides, Peter Ribando, Frank Rizzo, Dominic Roppollo, Ken Scott, Irene Sharaff, Don Simonelli, Bill Smith, Willi Smith, Jennifer Story, Vicki Tiel, Kay Unger, Chester Weinberg, Arthur Williams. Parsons Diamond Jubilee Awards to: Allan R. Johnson, Chairman of the Board, and Gordon Franklin, President, Saks Fifth Avenue. Tickets: \$150.00. Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	ALICE TULLY HALL & HOTEL PIERRE
Sunday April 30 5:00 P.M.	FALL SHOWING IN CALIFORNIA Contact: 213-MA. 7-0806.	HELGA (722 SO. LOS ANGELES ST.) (L.A.) or 335-6033 (N.Y.).	BEVERLY HILLS HOTEL
Monday May 1 2:30 P.M.	AUCTION AND CHAMPAGNE RECEPTION Auction of original designs created by Parsons Fashion Design Alumni for the college's Diamond Jubilee Fashion Show (see above, April 27 Parsons Show, for contributing designers). Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (410 EAST 54TH STREET)	PARK-BERNET GALLERIES 980 MADISON AVENUE
Beginning Monday May 1	OPENING OF FALL COLLECTION By appointment. Contact: Celeste Lucci, WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday May 1	OPENING OF FALL COLLECTION Showing of skirts, pants, blouses, jackets and casual dresses. Continuous showings. Contact: LO. 5-1445.	SPORTWHIRL	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday May 1- May 5	TENNIS, GOLF AND SPORTS SEPARATES Sunny Fletas of Palm Beach will show day and evening sports separates. By appointment. Contact: Mrs. Theodore C. Baer, 18 E. 89th., 289-7191.	SUNNY'S OF PALM BEACH	HOTEL GOTHAM PRIVATE SUITE
Tuesday May 2 10:00 A.M.	COMPLETE FALL AND WINTER COLLECTION Coats, suits, sportswear. By invitation. Thereafter by appointment. Contact: Gayle Osman, 736-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Tuesday May 2 3:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Florence Napp, WI. 7-5324.	LANVIN COUTURE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 2 4:00 P.M.	COMPLETE FALL COLLECTION By invitation. Thereafter informal showings by appointment. Contact: 354-1855.	MARY ANN RESTIVO OF GENRE	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday May 2	OPENING OF FALL COLLECTION Contact: Lois Lindheim, 279-3410. Publicity: Stutman Associates, 247-2662.	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday May 2	OPENING OF FALL COLLECTIONS Designed by Joey Garguillo for Smith & Jones; Betty Jones. By appointment. Contact: 595-8570. Publicity: Vera Bacal, PL. 3-8421.	SMITH & JONES; CHRISTOPHER JONES	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 2- June 9	FALL FASHION GALLERY; AUGUST-SEPTEMBER 1972 A talking-picture show and guided tour through Mademoiselle's fashion gallery of ready-to-wear and accessories in August and Sept. issues. By appointment. (9:00 A.M. to 4:00 P.M.) Contact: Barbara Szpak, 689-5900, ext 620.	MADemoisELLE MAGAZINE	420 LEXINGTON AVENUE SHOWROOM - 18TH FLOOR
Wednesday May 3 9:30 A.M.	PRESS SHOWING: FALL COLLECTION Special dress and sportswear fashions. By invitation. Thereafter by appointment. Contact: Bettye Whiteman, WI. 7-2055.	KAY UNGER FOR RICHARD D.	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 3 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 279-0925. Publicity: Billie Gould, 869-1675.	VIA VENETO	1407 BROADWAY SHOWROOM - 37TH FLOOR
Wednesday May 3 4:00 P.M.	OPENING OF FALL COLLECTION By reservation. Thereafter continuous. Contact: Miss Piera, 563-6126.	CLARET BY ARTHUR DOUCETTE	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday May 4 10:00 A.M.	PRESS PREVIEW: FALL COLLECTION Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact: Arthur Sheer, LO. 5-0274. Publicity: Ruth Hammer Associates, 685-8290.	PHILIP SILLS; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Thursday May 4 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: CH. 4-4940 or CH. 4-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday May 4 5:00 P.M. - 7:00 P.M.	FAMILY PORTRAITS-- ZITA DAVISSON One man showing of Zita Davisson's family portraits. By invitation. Publicity: Madeleine de Vries, PL. 3-7300.	BERGDORF GOODMAN	NINA'S CHOICE GALLERY 4TH FLOOR
Beginning Thursday May 4	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Miss Laura, 563-6126.	GAVI BY MILTON KORWIN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday May 8 12:00 Noon	OPENING OF FALL COLLECTION Also, May 15 at 12:00 Noon. Contact: PE. 6-6983.	H.O.B.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday May 8 1:30 P.M.	FALL COLLECTION FROM CALIFORNIA By invitation. Thereafter by appointment. Contact: Marion Auley, 947-8470.	WILLIAM PEARSON FOR BASS LTD.	530 SEVENTH AVENUE SYLVAN RICH-9TH FLOOR
Monday May 8 2:30 P.M.	OPENING OF FALL COLLECTION Also May 17 and May 22 at 2:30. By reservation. Contact: PE. 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR

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Monday May 8 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 15 at 4:00 P.M.	GEOFFREY BEENE BOUTIQUE By reservation. Contact: LW. 4-0454.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday May 8 7:45 P.M.	73RD ANNUAL FASHION SHOW By invitation. Contact: Mrs. Redding, 622-2200, ext. 217.	PRATT INSTITUTE	VIVIAN BEAUMONT THEATRE LINCOLN CENTER
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.	DESIGN THAI & STAR OF SIAM	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday May 8	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Penny Walker, 947-0964. Publicity: Margaret Hodge Co., 758-9230.	POSH, INC.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 9 10:00 A.M.	OPENING OF FALL COLLECTION Also May 11, 16, 18 at 10:00 A.M. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 9 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Also at 2:00 P.M. Contact: Carmelita Phillips, 279-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 9 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO. 4-3246.	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 9 11:00 A.M.	OPENING OF FALL COLLECTION Also May 17 and May 23 at 10:00 A.M. By reservation. Contact: LO. 3-0988.	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 9 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Mary Kloss, 868-2880.	PAPILLON	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 9 1:30 P.M.	OPENING OF FALL COLLECTION Also, May 17 at 1:30 P.M. By reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Tuesday May 9 2:30 P.M.	OPENING OF FALL COLLECTION Also May 15, 17 and 24 at 2:30 P.M. By reservation. Contact: 244-1872.	LARRY ALDRICH BY MARIE MCCARTHY	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday May 9 3:30 P.M.	PRESS SHOWING OF FALL COLLECTION For buyers, May 15 at 11:00 A.M.; May 24 at 2:30 P.M. By reservation. (Note new address, beginning in April). Contact: 594-5424.	SOMETHING! BY OSCAR DE LA RENTA	550 SEVENTH AVENUE NEW SHOWROOM - 3RD FLOOR
Tuesday May 9 4:30 P.M.	PRESS PREVIEW: FALL-WINTER IMPORTS Fashions by Christian Bailly, Roland Chakkal, Jean Muir and Fernando Sanchez. By invitation. Thereafter by appointment. Contact: Olivier Gelbsman, 832-7100.	PARIS COLLECTIONS	543 MADISON AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 10 10:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR Ruth McLaughlin, 279-5012.
Wednesday May 10 10:30 A.M.	OPENING OF FALL COLLECTION Showings at 10:30 and 2:30, May 10 and 11. Contact:	JOSEPH STEIN BY MURIEL READE	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR Sydney Bloomberg, 736-5890.
Wednesday May 10 12:00 Noon	PRESS PREVIEW: FALL COLLECTION By invitation. Also, May 11 at 12:00 Noon and May 15 reservation. Contact:	BLASSPORT	550 SEVENTH AVENUE NEW SHOWROOM - 2ND FLOOR at 3:00 P.M. By 695-2654 or 354-1500.
Wednesday May 10 1:00 P.M.	FALL COLLECTIONS BY DON BREITINGER Also, May 15, 18, 24 at 1:00 P.M. By reservation.	HAROLD LEVINE; & HAROLD LEVINE BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR Contact: 524-0237.
Wednesday May 10 2:30 P.M.	OPENING OF FALL COLLECTIONS Also, La Flaque de Paris (Div. of Cuddlecoat). By invitation. Thereafter 10:30 A.M. and 2:30 P.M., by reservation. Contact:	CUDDLECOAT BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Susan Lawson, BR.9-9223.
Wednesday May 10 3:30 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR LO. 4-9115.
Wednesday May 10 5:30 P.M.	OPENING OF FALL- WINTER COLLECTION Also May 16 at 5:30 P.M. By invitation. Informal buyers show, May 11 to May 25, by reservation. Contact:	HANAE MORI	WALDORF-ASTORIA SUITE 40-H Nippi New York, 758-7760.
May 11	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA		4-7626.
Thursday May 11 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact:	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR Bette West, 239-4155.
Thursday May 11 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact:	VICTORIA ROYAL DESIGNED BY BILL HAIRE	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR 947-6845.
May 11	12:00 Noon, BLASSPORT, 550 Seventh Avenue, 2nd floor,		695-2654 or 354-1500.
Thursday May 11 1:00 P.M.	COMPLETE FALL COLLECTION Continuous showings by appointment. Contact:	MORTON MYLES FOR GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR 524-4510.
Thursday May 11 2:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact:	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Michael Ortseifer, LA. 4-5923.
Thursday May 11 2:30 P.M.	PREVIEW OF FALL DRESSES & SUITS By invitation. Continuous thereafter. Contact:	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR Michele Abruzzi, BR. 9-6560.

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Thursday May 11 3:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Thereafter by appointment.	CONCEPT VII BY JACK BODI	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR Bob Miller, 695-7715.
Thursday May 11 4:00 P.M.	OPENING OF FALL COLLECTION Also, May 18 at 4:00 P.M.	MALCOLM STARR; & MALCOLM STARR INT'L By reservation.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR Contact: 594-0030.
Thursday May 11 4:00 P.M.	PRESS PREVIEW: FALL MENSWEAR By invitation. Contact:	OSCAR DE LA RENTA FOR AFTER SIX B. J. Kaplan, 765-2400.	1290 AVE. OF AMERICAS SUITE 1100
Monday May 15 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Also May 24 and 31 at 9:30.	BEN REIG	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR By reservation. Contact: CH 4-1542
Monday May 15- May 19	FALL HOSIERY AND BODYWEAR Showings at 10:00 A.M. and 3:00 P.M. daily except May 19 (10:00 A.M. only). Thereafter by appointment.	BERKSHIRE, CHRISTIAN DIOR & VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 26TH FLOOR Contact: Alice Coursen, 581-8050.
Monday May 15 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Also May 23 at 11:30 A.M., by reservation.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Contact: 279-5991.
May 15	11:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl.,		594-5424.
May 15	12:00 Noon, BILL BLASS PRESS SHOW, 550 Seventh Avenue, by invitation.		
May 15	12:00 Noon, H.O.B., 530 Seventh Avenue, 21st floor, LA.		4-0237.
May 15	2:00 P.M., OSCAR DE LA RENTA BOUTIQUE, PRESS SHOW, (Opening May 16 at 10:30)		
Monday May 15 2:00 P.M.	OPENING OF FALL COLLECTION Also May 22 and 30 at 2:00 P.M. By reservation.	EDWARD PARNES	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR Contact: CH. 4-3877.
May 15	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor,		244-1872.
Monday May 15 3:00 P.M.	PRESS PREVIEW: FALL COLLECTION Designed by Hubert Latimer. By invitation. Also, May 22 at 2:30 P.M. By reservation. Contact:	CHRISTIAN DIOR- NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR LO. 4-9220.
May 15	3:00 P.M., BLASSPORT, 550 Seventh Avenue, 2nd floor,		695-2654 or 354-1500.
May 15	4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh Ave., 8th floor,		LW. 4-0454.
Monday May 15 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also May 17 at 4:00 P.M. Contact:	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR WI. 7-8235.
Beginning Monday May 15	FALL COAT AND SUIT COLLECTION Continuous showings. Contact:	JUNIOR GALLERY BY NAT HIRSCH	250 WEST 39TH STREET SHOWROOM - 10TH FLOOR Stutman Assoc., 247-2662.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday May 15	FALL COAT AND SUIT COLLECTION Contact: Marty Oshrin, 239-4768. Publicity: Stutman Assoc., 247-2662.	MISS GALLERY BY HENRY RUTMAN	230 WEST 38TH STREET SHOWROOM - 10TH FLOOR
Beginning Monday May 15	FALL COLLECTION BY ROBERT FOWLER Informal showings by appointment. Contact: 354-8890.	BILL SHEDLESKI ASSOCIATES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 16 9:30 A.M.	OPENING OF FALL COLLECTION Also May 22 at 9:30 A.M. By reservation. Contact: 564-3857.	TRAINA BOUTIQUE & TRAINA SPORT	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 16	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Tuesday May 16 10:30 A.M.	OPENING OF FALL COLLECTION Also May 22 and May 24 at 10:30 A.M., by reservation. (Press, Monday, May 15 at 2:00 P.M., by invitation). Contact: Marilyn Pignoni, 524-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 16 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also at 3:30 P.M.; May 18 at 11:00 and 3:30. By reservation. Contact: Lynn Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Tuesday May 16 12:00 Noon	OPENING OF FALL COLLECTION Also May 23 at 12:00. By reservation. Contact: 279-5012.	MOLLIE PARNIS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 1:00 P.M.	OPENING OF FALL COLLECTION Also May 22 and May 30 at 1:00. Contact: Jean Roberts, 524-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 16 2:30 P.M.	OPENING OF FALL COLLECTION Also May 18, 23, 25, 31, June 7 at 2:30 P.M. By reservation. (Press May 15 at 12:00 Noon, by invitation). Contact: 524-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 16	3:30 P.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.		
Tuesday May 16 4:00 P.M.	PRESS PREVIEW: FALL COLLECTION By invitation. Also, May 17 and 22 at 4:00 P.M. Contact: 736-1690.	CHESTER WEINBERG; & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday May 16 5:00 P.M.	PRESS SHOWING OF FALL MENSWEAR Show at 5:30 P.M. By invitation. Contact: 524-6968.	BILL BLASS MENSWEAR	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 16	5:30 P.M., HANAE MORI, Waldorf-Astoria, Suite 40-H, 758-7760.		
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: Ethel Shieff, 736-3075.	JIMMAE BY MARY MATISSE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday May 16	OPENING OF FALL COLLECTION Continuous showings by appointment. Contact: LO. 3-6143.	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday May 17 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 17	10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd floor, LO. 3-0988.		
May 17	10:30 A.M., NINA RICCI, Press Show, by invitation, 550 Seventh, 5th floor.		
Wednesday May 17 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23 and 25 at 2:30 P.M., by reservation. (Press Show, Wed., May 17 at 2:30 P.M.) Contact: Boaz Mazor, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 17	12:00 Noon, GEOFFREY BEENE Press Show, 550 Seventh Avenue, 8th floor.		
Wednesday May 17 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also May 24 and 31 at 12:00 Noon, by reservation. Contact: 354-0494.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 23 at 1:00 P.M., by reservation. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
May 17	1:30 P.M., JOHN ANTHONY, 550 Seventh Avenue, 29th floor, 239-7080.		
May 17	2:30 P.M., OSCAR DE LA RENTA Press Show, 550 Seventh Ave., LA. 4-9350.		
May 17	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.		
May 17	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th floor, PE. 6-6983.		
Wednesday May 17 4:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Susan Lawson, BR.9-9223.	V. & J. DESIGNS BY VICTOR JORIS	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 17	4:00 P.M., DONALD BROOKS, 550 Seventh Avenue. 21st floor, WI. 7-8235.		
Wednesday May 17 5:00 P.M.	PREVIEW OF FALL COLLECTION For press and buyers, by invitation. Contact: Joanne Creveling, CI. 7-1100.	STEPHEN BURROWS FOR THE STUDIO	PLACE TO BE ANNOUNCED
Thursday May 18 8:45 A.M. & 11:45 A.M.	"YOUNG FASHION..AN INTERNATIONAL LANGUAGE" Co: Chairmen: Rosemary McMurtry, vice pres., of publications, McCall Publishing; Teddy Edelman, Fleming Joffe-Capezio Intl. Prices: Breakfast--\$10.00, members; \$20.00 guests; Luncheon--\$15.00, members; \$25.00 guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday May 18 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Helen Borger, CO. 5-7720.	RONALD AMEY	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 18	10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.		
Thursday May 18 10:30 A.M.	OPENING OF FALL COLLECTION Also, May 23, 25, 30 at 10:30 A.M., by reservation. (Press, Wednesday May 17 at 10:30 A.M., by invitation). Contact: LW. 4-0454.	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
May 18	11:00 A.M., PIERRE CARDIN, 550 Seventh Ave., 22nd floor, 279-3091.		
May 18	11:45 A.M. THE FASHION GROUP "Young Fashions", Luncheon, N.Y. Hilton Hotel		
Thursday May 18 12:00 Noon	OPENING OF FALL COLLECTION Also May 22, 24, 30 at 12:00 Noon. By reservation. (Press, May 17 at 12:00 Noon, by invitation). Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
May 18	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
Thursday May 18 2:00 P.M.	PREVIEW OF FALL COLLECTION By invitation. Contact: OX. 5-5100. Publicity: Barbara Kling, LT. 1-8024.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
May 18	2:00 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
Thursday May 18 3:00 P.M.	OPENING OF FALL COLLECTION By reservation. Contact: Nancy di Costanzo, 736-8888.	MODELIA BY TRACY MILLS	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
May 18	3:00 P.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.		
May 18	4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th floor, 736-1690.		
May 18	4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.		
Thursday May 18 5:00 P.M. Cocktails	FALL SHOWING FOR BUYERS Fall cocktail and evening fashions and accessories designed by Surjit and Adarsh Gill. (Press showing, Friday, May 19 at 9:30 A.M., Showroom, 4th floor). By invitation. Contact: 758-8301. Publicity: Budd Calisch at Dorelle Associates, 489-8420.	SAZ (42 EAST 57TH STREET)	RAFFLES-5TH & 59TH SHERRY NETHERLAND
May 19	9:30 A.M., SAZ, (Press Show), 42 East 57th Street, 4th floor, 489-8420.		
Friday May 19 11:30 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment, 20 West 57th St., 7th floor. Contact: Jim Malloch, 765-3535.	FERDINANDO SARMI	ST. REGIS HOTEL VERSAILLES ROOM
May 22	9:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 530 Seventh Ave., 15th fl., 564-3857.		
May 22	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh Ave., 23rd fl, 524-9350.		
May 22	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, 594-0454.		
May 22	1:00 P.M., TEAL TRAINA, 550 Seventh Ave., 15th floor, 524-3520.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
May 22	2:00 P.M., EDWARD PARNES, 498 Seventh Ave., 16th floor, CH. 4-3877.		
May 22	2:30 P.M., CHRISTIAN DIOR-NEW YORK, 498 Seventh Avenue, 17th floor, LO.4-9220		
May 22	2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th floor, PE. 6-6983.		
May 22	4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th fl.,736-1690.		
Monday May 22 8:00 P.M.	ANNUAL BENEFIT SUPPER DANCE In memory of Claire McCardell. Minimum Contribution: \$125.00 per person for 1972 Foundation Fund for Scholarships and Development.(Black Tie) Contact: LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET
May 23	10:00 A.M., RODRIGUES FOR PETER CLEMENTS,530 Seventh, 2nd fl., LO. 3-0988.		
May 23	10:30 A.M., OSCAR DE LA RENTA, 530 Seventh, 11th floor, LA. 4-9350.		
May 23	10:30 A.M., NINA RICCI, 550 Seventh Ave., 5th floor, LW. 4-0454.		
Tuesday May 23 11:30 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 535-3542.	HALSTON	550 SEVENTH AVENUE SHOWROOM
May 23	11:30 A.M., MIGNON, 498 Seventh Avenue. 12th floor, BR. 9-5991.		
May 23	12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue. 18th floor, 279-5012.		
May 23	1:00 P.M., DOMINIC ROMPOLLO, 550 Seventh Avenue, 9th floor,239-4155.		
May 23	2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.		
May 24	9:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.		
May 24	10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl.,524-9350.		
May 24	12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.		
May 24	12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 9th floor, 354-0494.		
May 24	1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.		
May 24	2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue. 12th floor, 244-1872.		
May 24	2:30 P.M., SOMETHING BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl.,594-5424.		
May 25	10:30 A.M., OSCAR DE LA RENTA, 550 Seventh, 11th floor, LA.4-9350.		
May 25	10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.		
Thursday May 25 12:30 P.M.	GRADUATION LUNCHEON Guest speaker: Marvin Traub, president, Bloomingdale's. Certificates to 115 graduates; awards to outstanding alumnae.By invitation. (<u>Note change of hotel</u>). Contact: Allan Falk, TR. 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM

May 25 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.

May 29 MEMORIAL DAY Holiday (Monday)

May 30 12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.

May 30 10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.

May 30 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.

May 30 2:00 P.M., EDWARD PARNES, 498 Seventh Avenue, 16th floor, CH. 4-3877.

May 31 9:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.

May 31 12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Ave., 9th floor, 354-0494.

May 31 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.

June 7 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.

THESE FALL COLLECTIONS HAVE OPENED

ADDENDA BY PATTI CAPPALLI 1407 Broadway, 9th floor, 736-5282.

ARBE IMPORTS 498 Seventh Avenue, 11th floor, LW. 4-0220.

ELEANOR BRENNER FOR BRENNER SPORT . . .498 Seventh Avenue, 5th floor, 239-1150.

TED BROWN BY FRANCES PRISCO. 498 Seventh Avenue, 2nd floor, LO. 4-9311.

DAVID...DAVID BY ALLEN DAVIDSON550 Seventh Avenue, 14th floor, 354-8520.

DESIGN THAI; & STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530.

FRIEDRICKS SPORT FOR HENRY FRIEDRICKS... 205 West 39th Street,13th floor, PE. 6-8867.

GALLANT INTERNATIONAL(HERBERT GALLANT).. 205 West 39th Street, 8th floor,LA.4-7285.

DANIEL HECHTER 512 Seventh Avenue, 4th floor, 868-3215.

HENRI JEAN OF FRANCE Très Vite Showroom, 108 West 39th St.,947-3191.

UMBERTO MANZO (LANSA CORP.) 366 Fifth Ave., Suite 501, 594-5310.

ORIGINALA 512 Seventh Avenue, 43rd floor, 695-5100.

RODRIGUES FOR PETER CLEMENTS 530 Seventh Avenue, 2nd floor, LO. 3-0988.

JERRY SILVERMAN BY SHANNON RODGERS . . .530 Seventh Avenue,17th floor,CH.4-4940,CH.4-7522

MALCOLM STARR; MALCOLM STARR INT'L . . .530 Seventh Avenue, 20th floor, 594-0030

SOMETHING! BY OSCAR DE LA RENTA 1411 Broadway, 29th floor, 594-5424.

TANNER OF N.C.;TOBY TANNER;TANNERWAY 530 Seventh Avenue, 28th floor, 244-6350.

1973

JANUARY							FEBRUARY							MARCH						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6					1	2	3					1	2	3
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24
28	29	30	31				25	26	27	28				25	26	27	28	29	30	31

APRIL							MAY							JUNE						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4						1	2
8	9	10	11	12	13	14	6	7	8	9	10	11	12	3	4	5	6	7	8	9
15	16	17	18	19	20	21	13	14	15	16	17	18	19	10	11	12	13	14	15	16
22	23	24	25	26	27	28	20	21	22	23	24	25	26	17	18	19	20	21	22	23
29	30						27	28	29	30	31			24	25	26	27	28	29	30

JULY							AUGUST							SEPTEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7				1	2	3	4						1	
8	9	10	11	12	13	14	5	6	7	8	9	10	11	2	3	4	5	6	7	8
15	16	17	18	19	20	21	12	13	14	15	16	17	18	9	10	11	12	13	14	15
22	23	24	25	26	27	28	19	20	21	22	23	24	25	16	17	18	19	20	21	22
29	30	31					26	27	28	29	30	31		23	24	25	26	27	28	29
														30						

OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6					1	2	3								1
7	8	9	10	11	12	13	4	5	6	7	8	9	10	2	3	4	5	6	7	8
14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29
														30	31					